



**\*\*\* MEDIA ALERT \*\*\***

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## **An Evening with LYFE JENNINGS Old National Events Plaza March 24th**



***Evansville IN*** – Platinum-selling American R&B and soul singer-songwriter, record producer and instrumentalist, Lyfe Jennings comes to Evansville. The multi-talented instrumentalist plays guitar, bass, and piano, which he integrates into his music.

The New York Times referred to him as a "socially minded R&B singer"

Without prefabricated hype, glossy ad campaigns or sexed up videos, Lyfe's message has become a phenomenon. He offers, "You can talk about something real and relevant and still get some record spins."

Lyfe has cemented that relationship with his live performances that possess you with the spirit to share the lived-in truths learned first-hand from his relationships, betrayal and the streets.

Join us for An Evening With Lyfe Jennings on Saturday, March 24 at the Aiken Theatre. Tickets are \$35 & \$45. VIP seating is available at \$55 and VIP Meet & Greet with Lyfe Jennings after the show is available at \$100.

The Show starts at 8:00pm, Doors open at 7:00pm. Security measures for the Old National Events Plaza include metal detectors and scanners. Purses and shoulder bags no larger than 13" x 13" will be permitted. Backpacks and duffel bags are not allowed. All belongings will be subject to search upon entry.

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*About SMG -Since 1977, SMG has provided management services to over 219 public assembly facilities including arenas, stadiums, theatres and performing arts centers, and convention, congress and exhibition centers. With facilities across the United States, Puerto Rico, Mexico, Canada, Europe and the Middle East, SMG manages more than 11 million square feet (1.1 million square meters) of exhibition space, and over 1.5 million entertainment seats worldwide. As the recognized global industry leader, SMG provides construction and design consulting, pre-opening services, venue management, sales, marketing, event booking, and programming. SMG also offers food and beverage operations through an in house catering company, Savor...Catering by SMG, currently servicing 117 accounts worldwide. For additional company information, visit [www.smgworld.com](http://www.smgworld.com)*

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